Kick Starter Report

# Conclusions

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Theatre is the most popular category
   2. Plays are the most popular subcategory
   3. May, June, and July are the most popular months for KS campaign origination
2. What are some of the limitations of this dataset?
   1. Reasons for failure or cancelation are not identified, other than the assumption that not enough money was raised, which is not always correct (e.g. ID 139, 1001, 1012, 1309, and 1343)
3. What are some other possible tables/graphs that we could create?
   1. Average “# of Backers” vs. average “% of Funding Secured” to test null-hypothesis, “The number of funders does not impact the projects ability to secure funding”